

# Central CT State University & the local economy

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## How does the University participate in the local economy?

- Area's largest employer: approx. 1,500 full & part-time employees
- Annual economic impact: \$600 million
- Annual expenditures: \$200 million
- 80% of students live off-campus, with families in community of origin or independently
- 85% of alumni live & work in the State

More to it....  
 CCSU =  
 Curriculum  
 Classroom  
 Campus  
 Community

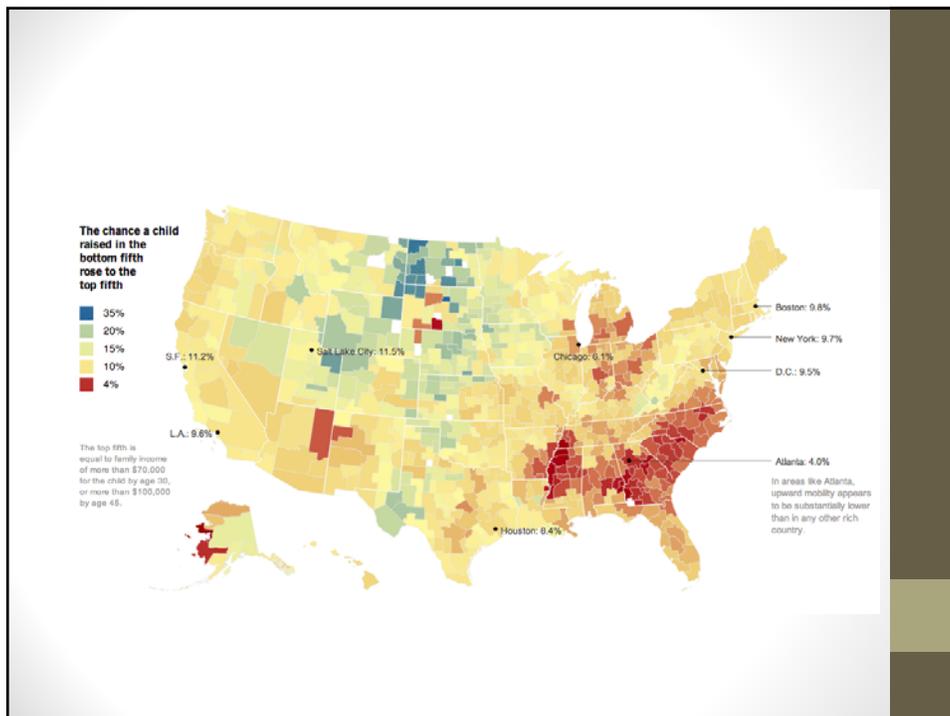


## What is the economy?



## Key questions:

- How is value produced?
- How is it distributed?
- How is it used?
- Who controls it?



## Using curriculum, classroom, campus & community to shape citizens, build connections, grow economy

- Economy is not just business: complex ecosystem of resources and needs – the model of civic engagement
- Business is not just profit: wages, taxes, quality of products & services, relationships with suppliers – it all matters
- Quality of life in New Britain matters – even if you live in Manchester
- Growth means new – not just bigger - ways of doing things – how to leverage complementary resources?
- ***Interdependence – a state of mind, a way of economy***

## Seeds & possibilities



- **CTfastrak:** new connections
- **Downtown New Britain education/economic hub**  
(2013 CCSU-Downtown New Britain Working Group [report](#))
- **Social enterprise:** RSET CT network, student-owned cooperative businesses, innovation incubator
- **Hartford:** Capital Community College partnership
- **Expanded internships:** business, non-profits, government
- **Experimentation and exploration – new ways of making value together**