

# The Transformative Role of Artificial Intelligence and Big Data in Banking

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# Agenda

- **Motivation**
- **Preview and literature contribution**
- **Data and background**
- **Empirical strategy**
- **Findings and implications**
- **Conclusion**

# Motivation

- **Existing literature has explored the impact of FinTech on fund management, market microstructure, distributional effects, corporate culture, small business financing, and banking competition**
  - e.g., Easley et al., 2021; Li et al., 2021; Fuster et al., 2022; DeMiguel et al., 2023; Babina et al., 2024; Hau et al., 2024, Guo et al., 2025
- **Limited empirical evidence on how these technologies reshape banking operations and credit decision-making processes**

# What do we do?

- **Empirical study:**

- Leverage a large loan-level dataset from a leading commercial bank in China
- Examine how AI and big data impacts the banking operation, particular in credit rating and loan performance
- Explore the synergy between AI and big data

- **Empirical strategy:**

- Using a policy mandate to adopt AI and big data as an exogenous shock to the bank
- Three-Year Development Plan (2019–2021) for FinTech
- Difference-in-differences approach

# What do we find?

- The adopting of AI and big data enhances *credit rating accuracy* and reduces *loan default rates*, particularly for SMEs
  - Unclassified credit rating rate drop by 2.4 percentage points (a 40.1% decline)
  - Loan default rate drops by 2.7 percentage points (a 29.6% decline)
- Highlight the channel of *information advantages* by conducting the heterogenous analysis – the effects are more profound for
  - Firms lacking formal financial statement information or public data
  - Loans with shorter maturities and no collateral
  - Regions with lower economic development and higher linguistic diversity
  - First-time borrowers and long-distance borrowers

# What do we find?

- **Big data unlocks the full potential of AI models**
- **Analyzing the bank's two-stage adoption:**
  - The initial machine learning upgrade (without big data) reduced unclassified credit ratings by 1.6 percentage points
  - Once big data integrated, the reduction reached 3.6 percentage points
  - More than doubled the improvement.
- **Big data turns AI from a static tool into a truly *adaptive and dynamic* analytic instrument**

# Literature and contributions (I)

- **Impact of Machine Learning (ML) in Finance:**
  - Fund performance (Easley et al., 2021)
  - Corporate culture (Li et al., 2021)
  - Market microstructure (Fuster et al., 2022)
  - Distributional effects (DeMiguel et al., 2023)
  - Decision-making process (Begenau et al., 2018)
- **Our paper – banking operations**
  - How these technologies affect banking operations – credit ratings and loan default rates
  - Address information asymmetries and scarcity, and improve risk management

# Literature and contributions (II)

- **FinTech and SMEs:** (ML, LLM, AI)
  - Financial constraints (Petersen and Rajan, 1994, etc.)
  - Regions with less competitive banking sectors (Frost et al., 2020)
  - Substituting traditional bank lending (Gopal and Schnabl, 2022)
  - Enhances customer acquisition (Agarwal et al., 2019, 2022)
  - Boosts vendor sales growth (Hau et al., 2024)
  - Banking competition (Guo et al., 2025)
- **Our paper – bank loans to SMEs**
  - Enabling more accurate assessments of SME creditworthiness
  - Lower default rates
  - Improves SMEs' access to bank credit with lower cost

# Literature and contributions (III)

- **Information advantages of FinTech**

- Big-Tech company (Alibaba platform) expand credit to vendors (Hau et al., 2024)
- Mitigates asymmetric information challenges (Livshits et al., 2016)
- Affect lender competition and lending (Vives and Ye, 2025)

- **Our paper – addressing incomplete information and information asymmetries**

- Firms with incomplete financial records or limited public information
- Unsecured loans (without collaterals)
- Regions with lower economic development and higher linguistic diversity

# Literature and contributions (IV)

- **Big data in Economics and Finance**

- Organizational productivity and efficiency (Brynjolfsson and McElheran, 2016)
- Enhancing decision-making processes and create competitive advantages for large firms (Begenau et al., 2018)
- Data accumulation and AI-driven innovation (Cong et al., 2025)

- **Our paper – The synergy of big data and AI models**

- Unlocks the full potential of AI
- Combining with structured and unstructured data (scanned financial documents, business contracts, textual transaction records, transactional VAT data, etc.)
- Produce a more profound effect on banking operations

# Institutional background

- **The Bank**

- Historically, human decision-making through conventional methods, such as shadow ratings and hierarchical analysis
- Heavily rely on human judgment and the quality of data inputs
- High "unclassified" or "missing" credit ratings, especially for SMEs

- **FinTech adoption policy**

- Three-Year Development Plan (2019–2021) for FinTech (PBOC)
- Promoting the adoption of advanced financial technologies in the banking industry
- Enabling financial institutions to improve efficiency, reduce costs, and enhance the accuracy of decision-making processes

# Institutional background

- **The Bank's adoption on FinTech**
  - In **July 2019**, implementing machine learning techniques, logistic regression models
  - In **October 2020**, incorporating sophisticated techniques and big data
    - ***Big data***: large-scale data and unstructured data
  - External data sources: e.g., National Business Registration System and National Intellectual Property Administration database
  - Unstructured data: e.g., scanned documents, firm-to-firm transaction receipts, and various image-based records
- To **optimize** the utilization of big data, the bank also implement
  - ***Machine learning models***: artificial neural networks (ANN) and federated learning models (FLM)
  - ***Recognition technologies***: Optical Character Recognition (OCR) and Natural Language Processing (NLP)

# Data

- **Source**

- Loan-level data from a major commercial bank in China

- **Sample**

- January, 2015 – December, 2023

- Approximately **4.53** million loans for **475,325** firms

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Year	2015	2016	2017	2018	2019	2020	2021	2022	2023	Total
Firms	95291	79448	75266	80416	74611	73353	120429	166237	254644	<b>475,325</b>
Loans	417163	333368	321521	352866	305670	281315	523831	776723	1217431	<b>4,529,888</b>

# Data representative (I)

- Reginal distribution

<i>District</i>	<i>Loans</i>	<i>Percent</i>	<i>District</i>	<i>Loans</i>	<i>Percent</i>
<i>Beijing</i>	169172	3.73%	<i>Inner Mongolia</i>	30480	0.67%
<i>Tianjin</i>	67703	1.49%	<i>Guangxi</i>	91487	2.02%
<i>Hebei</i>	197199	4.35%	<i>Chongqing</i>	91858	2.03%
<i>Shanghai</i>	198793	4.39%	<i>Sichuan</i>	217270	4.80%
<i>Jiangsu</i>	415190	9.17%	<i>Guizhou</i>	30409	0.67%
<i>Zhejiang</i>	669140	14.77%	<i>Yunnan</i>	46548	1.03%
<i>Fujian</i>	240904	5.32%	<i>Shaanxi</i>	114423	2.53%
<i>Shandong</i>	283282	6.25%	<i>Gansu</i>	37948	0.84%
<i>Guangdong</i>	635024	14.02%	<i>Qinghai</i>	5970	0.13%
<i>Hainan</i>	16370	0.36%	<i>Ningxia</i>	17439	0.38%
<i>Shanxi</i>	74172	1.64%	<i>Xinjiang</i>	39213	0.87%
<i>Anhui</i>	134114	2.96%	<i>Liaoning</i>	90109	1.99%
<i>Jiangxi</i>	81157	1.79%	<i>Jilin</i>	67890	1.50%
<i>Henan</i>	144924	3.20%	<i>Heilongjiang</i>	32638	0.72%
<i>Hubei</i>	131419	2.90%	<i>Xizang</i>	1317	0.03%
<i>Hunan</i>	156366	3.45%			

## Data representative (II)

- Industrial distribution

<i>Industry</i>	<i>Loan</i>	<i>Percent</i>
<i>Agriculture, forestry, animal husbandry, fishery</i>	39322	0.87%
<i>Mining</i>	15665	0.35%
<i>Manufacturing</i>	1832876	40.46%
<i>Electricity, heat, gas and water production and supply</i>	47701	1.05%
<i>Construction Industry</i>	450478	9.94%
<i>Wholesale and retail industry</i>	1435430	31.69%
<i>Transportation, warehousing and postal services</i>	158771	3.50%
<i>Accommodation and Catering Industry</i>	30876	0.68%
<i>Information transmission, software and information technology</i>	100130	2.21%
<i>Real Estate Industry</i>	35904	0.79%
<i>Leasing and business services industry</i>	158431	3.50%
<i>Scientific Research and Technical Services</i>	89510	1.98%
<i>Water, Environment and Utilities Management Industry</i>	44500	0.98%
<i>Resident services, repairs and other services</i>	27007	0.60%
<i>Education</i>	5843	0.13%
<i>Health and social work</i>	9869	0.22%
<i>Culture, sports and entertainment industry</i>	12398	0.27%
<i>Other</i>	35177	0.78%

# Facts on credit rating

- **Unclassified credit ratings**

- Before the adoption of AI and big data, the bank had a substantially high degree of unclassified credit ratings.

	<i>Before</i>			<i>After</i>		
	Overall	Large	SMEs	Overall	Large	SMEs
<i>Number of Firms</i>	170386	7395	162991	374088	4360	369728
<i>Number of Loans</i>	1574635	176504	1398131	2955293	53094	2902199
<i>Unclassified credit rating loans</i>	105221	10978	94243	58863	6879	51984
<i>Rate of unclassified credit rating</i>	6.682%	0.697%	5.985%	1.992%	0.233%	1.759%

- **After the adoption, the rate of unclassified credit rating decline dramatically**

- Particularly for **SMEs**

## SMEs vs large firms

- In the pre-adoption period, SMEs had *higher* unclassified credit rating rate, *higher* loan default rate and *higher* interest payment, compared to large firms

Variables	<i>Unclassified Credit Rating</i>	<i>Loan Default Rate</i>	<i>Interest Payment</i>
	(1)	(2)	(3)
<i>SME</i>	0.046*** (16.40)	0.025*** (4.50)	0.582*** (15.36)
Constant	0.019*** (7.48)	0.068*** (12.62)	4.687*** (119.72)
Firm F.E.	NO	NO	NO
Industry F.E.	YES	YES	YES
Region F.E.	YES	YES	YES
Quarter F.E.	YES	YES	YES
Observations	1,563,285	1,550,496	1,562,563
R <sup>2</sup>	0.071	0.071	0.396

# Empirical strategy

- **Difference-in-differences (DID)** setting
  - SMEs as the treatment group
  - Large firms as the control group
  - July 2019 (the mandate to adopt FinTech) as an exogenous shock

$$Y_{i,t} = \beta SME_f \times Post_t + \varphi_f + \gamma_j + \theta_t + \delta_r + \varepsilon_{i,t},$$

- Include firm, industry, region, and time fixed-effects
- Robustness checks: parallel-trend; placebo (non-existent time, Monte Carlo permutation); regional-level variations

## Baseline results – credit rating

- Unclassified credit rating rate among SMEs decreases by 2.4 percentage points, constituting an approximately 40.1% decline ( $=2.4\%/5.985\%$ )

Variables	<i>Dependent Variable: Unclassified Credit Rating</i>		
	(1)	(2)	(3)
<i>SME</i> × <i>Post</i>	-0.117*** (-3.85)	-0.025*** (-6.76)	-0.024*** (-5.63)
<i>Post</i>	0.067** (2.22)	0.015*** (3.71)	
<i>SME</i>	0.005 (0.18)		
Constant	0.062** (2.13)	0.036*** (49.66)	0.045*** (16.46)
Firm F.E.	NO	YES	YES
Industry F.E.	NO	YES	YES
Region F.E.	NO	YES	YES
Year F.E.	NO	YES	NO
Quarter F.E.	NO	NO	YES
Observations	4,529,928	4,378,877	4,378,877
R <sup>2</sup>	0.018	0.703	0.706

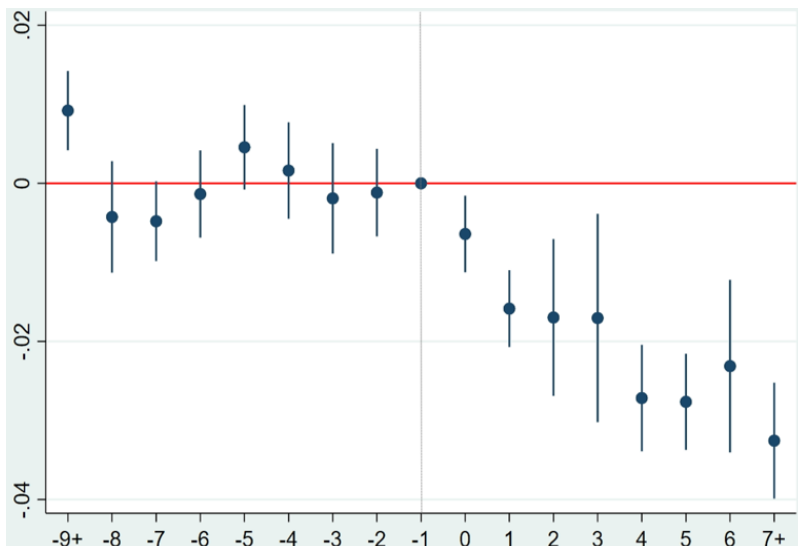
## Baseline results – default rate

- Loan default rate among SMEs decreases by 2.7 percentage points, constituting an approximately 29.6% decline ( $=2.7\%/9.12\%$ )

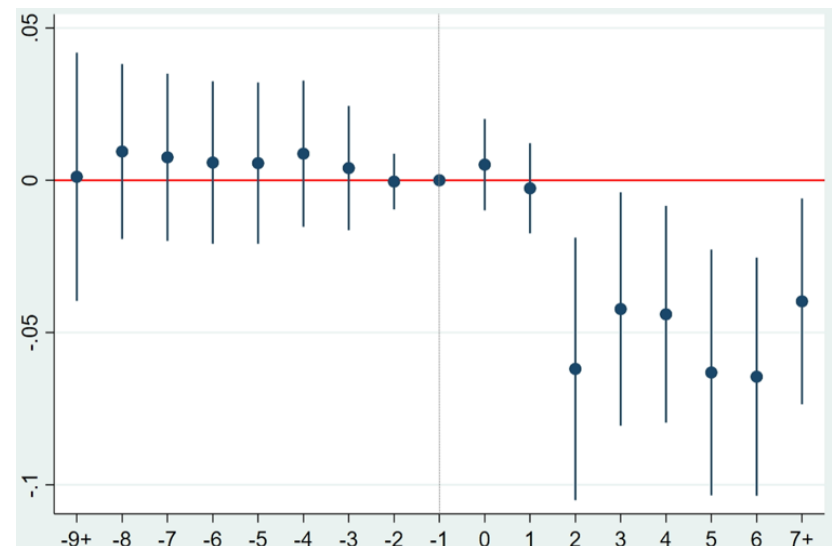
Variables	<i>Dependent Variable: Loan Default Rate</i>		
	(1)	(2)	(3)
<i>SME</i> × <i>Post</i>	-0.062*** (-5.19)	-0.027** (-2.01)	-0.027** (-2.12)
<i>Post</i>	-0.015 (-1.29)	0.023* (1.76)	
<i>SME</i>	0.029* (1.76)		
Constant	0.065*** (3.99)	0.044*** (62.70)	0.059*** (7.19)
Firm F.E.	NO	YES	YES
Industry F.E.	NO	YES	YES
Region F.E.	NO	YES	YES
Year F.E.	NO	YES	NO
Quarter F.E.	NO	NO	YES
Observations	4,507,689	4,358,049	4,358,049
R <sup>2</sup>	0.031	0.707	0.708

# Robustness – parallel-trend

- **No significant pre-trend** in the outcomes prior to the adoption
- **Substantial shift** in both the magnitude and statistical significance following the adoption



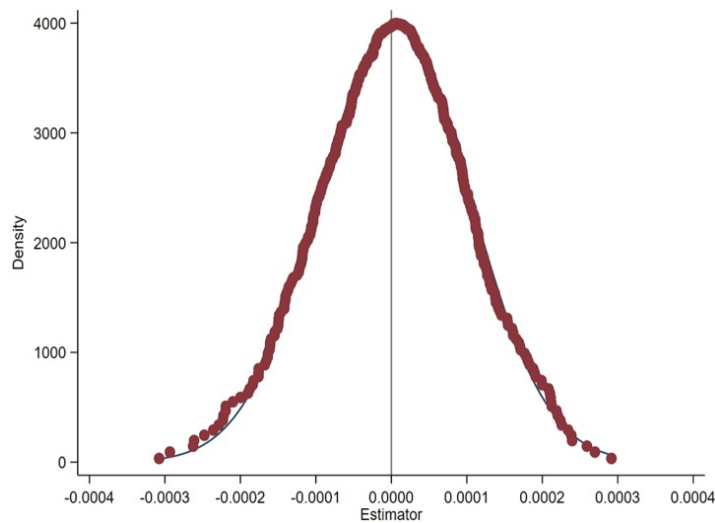
Unclassified credit rating



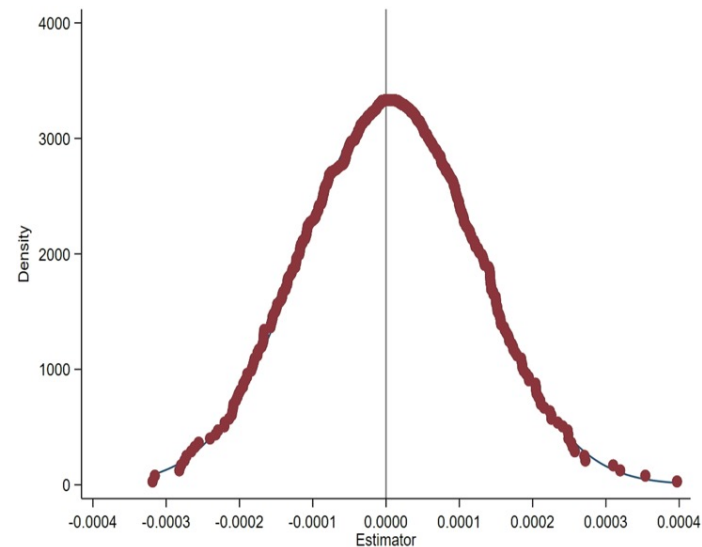
Default rate

# Robustness – placebo test I

- Monte Carlo permutation method
- The distributions are **centered around zero**, indicating no systematic bias
- Baseline coefficient **significantly smaller than** the values observed in the placebo (-0.024 for unclassified rating; -0.027 for default rate)



Unclassified credit rating



Default rate

## Robustness – placebo test II

- Non-existent time periods
- The coefficient is **statistically insignificant**

Variables	<i>Unclassified Credit Rating</i>		<i>Loan Default Rate</i>	
	(1)	(2)	(3)	(4)
	2018Q1	2018Q2	2018Q1	2018Q2
<i>SME</i> × <i>Post</i>	-0.001 (-0.70)	-0.001 (-0.48)	-0.001 (-0.11)	0.000 (0.03)
Constant	0.069*** (116.19)	0.069*** (122.53)	0.062*** (23.75)	0.059*** (21.28)
Firm F.E.	YES	YES	YES	YES
Industry F.E.	YES	YES	YES	YES
Region F.E.	YES	YES	YES	YES
Quarter F.E.	YES	YES	YES	YES
Observations	635,898	628,293	629,878	622,978
R <sup>2</sup>	0.932	0.918	0.853	0.854

# Robustness – competing stories

- **Concern:** Other contemporaneous policies aimed at supporting SMEs
  - e.g., government support programs or tax incentives
- **Solution:** Regional variations
  - Compare regions with higher than top 5%/10% pre-adoption unclassified credit rating rates (treatment group) to other regions (control group)

Variables	>= top 5% Region		>= top 10% Region	
	Credit Rating (1)	Default Rates (2)	Credit Rating (3)	Default Rates (3)
<i>Region × Post</i>	-0.069*** (-56.63)	-0.005*** (-4.74)	-0.035*** (-24.05)	-0.007*** (-5.74)
Constant	0.067*** (120.15)	0.044*** (100.09)	0.046*** (106.73)	0.044*** (118.48)
Region F.E.	YES	YES	YES	YES
Time F.E.	YES	YES	YES	YES
Observations	4,529,928	4,507,689	4,529,928	4,507,689
R <sup>2</sup>	0.044	0.060	0.041	0.060

## Robustness – more controls

- Include an indicator = 1 if missing firm-level financial statement
- Include city-level controls – GDP and fiscal revenue

Variables	<i>Unclassified credit rating</i>	<i>Loan default rate</i>	<i>Unclassified credit rating</i>	<i>Loan default rate</i>
	(1)	(2)	(3)	(4)
<i>SME × Post</i>	-0.024*** (-5.87)	-0.027** (-2.16)	-0.026*** (-5.33)	-0.026** (-1.99)
<i>Financial Infor</i>	0.006*** (4.56)	0.015*** (7.16)		
<i>GDP</i>			0.002 (0.49)	-0.003 (-0.53)
<i>Fiscal Revenue</i>			0.000 (0.03)	-0.009** (-2.34)
Constant	0.040*** (14.70)	0.046*** (4.96)	0.029* (1.65)	0.217*** (10.83)
Firm F.E.	YES	YES	YES	YES
Industry F.E.	YES	YES	YES	YES
Region F.E.	YES	YES	YES	YES
Quarter F.E.	YES	YES	YES	YES
Observations	4,378,877	4,358,049	4,009,378	3,992,325
R <sup>2</sup>	0.706	0.708	0.689	0.711

## Robustness – more fixed-effects

- Include time-varying city-specific and region-specific fixed-effects
- e.g., local economic cycles, policy interventions or development programs

Variables	<i>Unclassified Credit Rating</i>			<i>Default Rate</i>		
	(1)	(2)	(3)	(5)	(4)	(6)
<i>SME</i> × <i>Post</i>	-0.024*** (-7.50)	-0.029*** (-8.28)	-0.027*** (-8.23)	-0.028** (-2.23)	-0.026*** (-3.73)	-0.027*** (-3.74)
Constant	0.045*** (21.79)	0.048** (21.44)	0.047** (22.16)	0.060*** (7.46)	0.058*** (13.19)	0.059*** (12.89)
Firm F.E.	YES	YES	YES	YES	YES	YES
Industry F.E.	YES	YES	YES	YES	YES	YES
Region F.E.	YES	YES	YES	YES	YES	YES
Time F.E.	YES	YES	YES	YES	YES	YES
Industry × Time	YES		YES	YES		YES
Region × Time		YES	YES		YES	YES
Observations	4,378,872	4,378,870	4,378,865	4,358,044	4,358,042	4,358,037
R <sup>2</sup>	0.707	0.714	0.715	0.709	0.714	0.714

## Robustness – Small verse medium

- Smaller firms benefit more than medium-sized firms from the adoption
- Information frictions drive the technology's impact

Variables	<i>Unclassified Credit Rating</i>	<i>Default Rate</i>
	(1)	(2)
<i>Small</i> × <i>Post</i>	-0.023*** (-10.81)	-0.034*** (-9.42)
Constant	0.044*** (33.61)	0.062*** (27.52)
Firm F.E.	YES	YES
Industry F.E.	YES	YES
Region F.E.	YES	YES
Quarter F.E.	YES	YES
Observations	4,172,952	4,155,047
R <sup>2</sup>	0.703	0.708

# Heterogeneous analysis – firm-level (I)

- Information scarcity

Variables	<i>Missing Information</i>		<i>Non-SOE</i>	
	Credit Rating	Default Rates	Credit Rating	Default Rates
	(1)	(2)	(3)	(4)
<i>Dummy</i> × <i>SME</i> × <i>Post</i>	-0.028*** (-6.56)	-0.056*** (-5.52)	-0.021** (-2.50)	-0.077*** (-6.22)
<i>SME</i> × <i>Post</i>	-0.006** (-2.31)	0.010*** (3.56)	-0.007 (-0.87)	0.008 (1.58)
<i>Dummy</i> × <i>Post</i>	0.019*** (4.71)	0.054*** (5.35)	0.006 (0.96)	0.081*** (6.87)
<i>Dummy</i> × <i>SME</i>	0.010 (1.63)	-0.018** (-2.14)		
<i>Dummy</i>	-0.002 (-0.32)	0.031*** (3.75)		
<i>Constant</i>	0.032*** (18.01)	0.026*** (12.85)	0.043*** (11.08)	0.034*** (15.72)
Firm F.E.	YES	YES	YES	YES
Industry F.E.	YES	YES	YES	YES
Region F.E.	YES	YES	YES	YES
Quarter F.E.	YES	YES	YES	YES
Observations	4,378,877	4,358,049	4,378,877	4,358,049
R <sup>2</sup>	0.706	0.709	0.706	0.708

# Heterogeneous analysis – firm-level (II)

- Missing history

Variables	<i>First-time borrower</i>		<i>Cross-region borrower</i>	
	Credit Rating	Default Rates	Credit Rating	Default Rates
	(1)	(2)	(3)	(4)
<i>Dummy</i> × <i>SME</i> × <i>Post</i>	-0.001 (-0.31)	-0.006*** (-2.63)	-0.015* (-1.69)	-0.013 (-0.73)
<i>SME</i> × <i>Post</i>	-0.024*** (-5.78)	-0.027** (-1.98)	-0.023*** (-5.14)	-0.026** (-1.99)
<i>Dummy</i> × <i>Post</i>	0.003 (0.85)	-0.006*** (-2.62)	-0.002 (-0.21)	0.005 (0.32)
<i>Dummy</i> × <i>SME</i>			-0.001 (-0.22)	0.018* (1.85)
<i>Dummy</i>			0.017*** (-2.16)	-0.015 (-1.62)
<i>Constant</i>	0.044*** (16.61)	0.062*** (7.15)	0.044*** (15.36)	0.059*** (6.93)
Firm F.E.	YES	YES	YES	YES
Industry F.E.	YES	YES	YES	YES
Region F.E.	YES	YES	YES	YES
Quarter F.E.	YES	YES	YES	YES
Observations	4,378,877	4,358,049	4,378,877	4,358,049
R <sup>2</sup>	0.706	0.708	0.706	0.708

# Heterogeneous analysis – loan-level

- Uncollateralized and short-term loans

Variables	<i>Unsecured loans = 1</i>		<i>Short-term loans = 1</i>	
	Credit Rating	Default Rates	Credit Rating	Default Rates
	(1)	(2)	(3)	(4)
<i>Dummy × SME × Post</i>	-0.041*** (-8.48)	0.033** (1.98)	-0.011 (-1.35)	-0.040*** (-2.73)
<i>SME × Post</i>	-0.011*** (-9.45)	-0.045*** (-4.07)	-0.012 (-1.63)	0.007 (1.05)
<i>Dummy × Post</i>	-0.006 (-1.32)	-0.012 (-0.69)	-0.001 (-0.10)	0.033** (2.29)
<i>Dummy × SME</i>	0.042*** (20.22)	-0.017*** (-2.88)	0.024** (2.50)	-0.003 (-0.69)
<i>Dummy</i>	0.005*** (3.10)	-0.008 (-1.40)	-0.021** (-2.16)	-0.010** (-2.30)
<i>Constant</i>	0.030*** (38.19)	0.076*** (10.74)	0.042*** (8.82)	0.054*** (12.54)
Firm F.E.	YES	YES	YES	YES
Industry F.E.	YES	YES	YES	YES
Region F.E.	YES	YES	YES	YES
Quarter F.E.	YES	YES	YES	YES
Observations	4,378,877	4,358,049	4,378,877	4,358,049
R <sup>2</sup>	0.708	0.709	0.706	0.708

# Heterogeneous analysis – region-level

- Underdeveloped and complex regions

Variables	<i>Less developed districts = 1</i>		<i>Dialects districts = 1</i>	
	Credit Rating	Default Rates	Credit Rating	Default Rates
	(1)	(2)	(3)	(4)
<i>Dummy × SME × Post</i>	-0.017** (-3.27)	-0.044*** (-2.91)	-0.034*** (-6.44)	-0.026 (-1.39)
<i>SME × Post</i>	-0.017*** (-3.53)	-0.011 (-1.06)	-0.012*** (-2.64)	-0.019 (-1.26)
<i>Dummy × Post</i>	0.011** (2.18)	0.060*** (3.98)	0.014*** (2.93)	0.030 (1.64)
<i>Dummy × SME</i>	0.007 (0.76)	0.009 (0.80)	0.024*** (3.65)	0.015 (1.42)
<i>Dummy</i>			-0.008 (-1.26)	-0.022** (-2.14)
<i>Constant</i>	0.040*** (6.77)	0.038*** (3.73)	0.037*** (11.76)	0.054*** (5.54)
Firm F.E.	YES	YES	YES	YES
Industry F.E.	YES	YES	YES	YES
Region F.E.	YES	YES	YES	YES
Quarter F.E.	YES	YES	YES	YES
Observations	4,378,877	4,358,049	4,109,026	4,089,293
R <sup>2</sup>	0.706	0.708	0.710	0.712

## Extension – accessibility and borrowing cost

- Extend more credit at lower interest rates to SMEs (financial inclusion)

Variables	<i>Loan Amount</i>		<i>Interest Payment</i>	
	(1)	(2)	(3)	(4)
<i>SME</i> × <i>Post</i>	0.049*** (2.82)	0.048*** (2.79)	-0.335*** (-6.17)	-0.323*** (-7.33)
<i>Post</i>	-0.053*** (-3.04)		0.367*** (10.11)	
Constant	14.851*** (4,577.50)	14.818*** (1,365.97)	4.366*** (369.58)	4.596*** (162.94)
Firm F.E.	YES	YES	YES	YES
Industry F.E.	YES	YES	YES	YES
Region F.E.	YES	YES	YES	YES
Year F.E.	YES	NO	YES	NO
Quarter F.E.	NO	YES	NO	YES
Observations	1,591,857	1,591,857	4,378,094	4,378,094
R <sup>2</sup>	0.780	0.781	0.867	0.890

# The synergy between big data and AI models

- **Two significant phases**
  - In **July 2019**, implementing machine learning techniques
  - In **October 2020**, incorporating big data with Advanced AI models and recognition technologies

$$Y_{i,t} = \beta_1 SME_f \times Post1_t + \beta_2 SME_f \times Post2_t + \varphi_f + \gamma_j + \theta_t + \delta_r + \varepsilon_{i,t},$$

- $\beta_1$  represents the first adoption
- $\beta_2$  represents the second adoption

# The synergy between big data and AI models

- Integrating big data produces a more significant impact

Variables	<i>Unclassified Credit Rating</i>	<i>Loan Default Rate</i>	<i>Loan Amount</i>	<i>Interest Rate</i>
	(1)	(2)	(3)	(4)
<i>SME × Post1</i>	-0.016*** (-5.22)	-0.015 (-1.11)	0.014 (0.72)	-0.336*** (-5.35)
<i>SME × Post2</i>	-0.020*** (-6.30)	-0.028** (-2.04)	0.058** (2.43)	-0.031 (0.55)
<i>Constant</i>	0.051*** (29.86)	0.067*** (11.70)	14.809*** (1,186.42)	4.587*** (305.11)
Firm F.E.	YES	YES	YES	YES
Industry F.E.	YES	YES	YES	YES
Region F.E.	YES	YES	YES	YES
Quarter F.E.	YES	YES	YES	YES
Observations	4,378,877	4,358,049	1,591,857	4,378,094
R <sup>2</sup>	0.706	0.708	0.781	0.890

# The synergy between big data and AI models

- Restricting the sample with firm-level financial information
- Improve risk assess and prevent fraud through dynamic monitoring

Variables	<i>Unclassified Credit Rating</i>	<i>Default Rate</i>	<i>Loan Amount</i>	<i>Interest Rate</i>
	(1)	(2)	(3)	(4)
<i>SME × Post1</i>	-0.005*** (-2.88)	-0.018** (-2.27)	0.030 (1.57)	-0.177*** (-13.42)
<i>SME × Post2</i>	-0.012*** (-4.13)	-0.020* (-1.78)	-0.013 (-0.51)	-0.062** (-2.42)
<i>Constant</i>	0.026*** (43.05)	0.081*** (32.68)	15.687*** (2,795.70)	4.985*** (1,004.11)
Controls	YES	YES	YES	YES
Firm F.E.	YES	YES	YES	YES
Industry F.E.	YES	YES	YES	YES
Region F.E.	YES	YES	YES	YES
Quarter F.E.	YES	YES	YES	YES
Observations	1,812,496	1,799,970	670,571	1,811,740
R <sup>2</sup>	0.624	0.719	0.769	0.812

# Conclusion

- **Provides compelling evidence of the transformative impact of AI and big data on the banking industry**
  - Significantly reduces the prevalence of "unclassified" credit ratings
  - Loan default rate also declines
  - Increase credit accessibility with lower borrowing cost
  - Integrating big data with AI models and recognition technologies has a more profound impact than traditional FinTech models
- **Highlight the information advantages channel**
- **Underscore the importance of big data**

**Thank You !**